

BENJAPORN B.

CREATIVE MARKETING

ABOUT ME

In my role as a digital content marketer, I use my creative skill and passion for marketing as a tool to help company promote and market their brand and products to help them achieve success and growth.

I have desire to gain new experiences, enhance my skills, expand my knowledge and career growth improvement within a stable and reputable company.

WORK EXPERIENCE

| 2023 - SEP 2024 |

Creative Marketing | Double T Online Co.,Ltd.

- Responsible for creative and design the overall of the content marketing, including manage content calendar and content writing for all brands in the company.
- Conceptualize and produce high-quality graphics for offline and online media, including marketing materials, social media content, print media and more.

| 2022 - 2023 |

Content Marketing | D Group Business and Consulting Co.,Ltd.

- Drive the execution of the marketing plan, including manage content calendars, assign tasks, monitor work progress to complete on time and ensure that the content and brand message remain consistent across all online channels.
- Initiate new creative ideas and compelling contents, including content writing for digital marketing campaigns to raise brand awareness, aligning marketing goals in online and offline brand campaigns and social media platforms.
- Collaborate with relevant teams, including Graphic Designer and clients to get information to prepare content and oversee all design processes to complete the marketing communication campaign.
- Prepare campaign proposals and pitch decks for potential clients.

| 2014 - 2022 |

Creative Graphic Designer | Double T Online Co.,Ltd.

- Conceptualize and design artwork for offline and online media.
- Work closely with the marketing team in conceptualizing and designing marketing and promotional materials for the company's brand.
- Initiate creative ideas to executing visual design for social contents or social campaigns align to brand objective and target audience.
- Take a role as admin for respond to all aspects in social media platform.

EDUCATION & CERTIFICATIONS

Srinakharinwirot University | 2009 - 2013

Bachelor's Degree in Faculty of Fine Arts with second class honors

Major : Communication Design

GPA : 3.39

Saint Joseph Bangna School | 2007 - 2009

Major : Mathematic - English

GPA : 3.36

PERSONAL INFO

BENJAPORN BUNPASAN

D.O.B : 10 JUNE 1990

AGE : 34 YEARS OLD

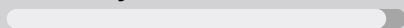
CONTACT

✉ BUNPASAN.B@GMAIL.COM

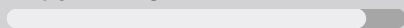
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SKILLS

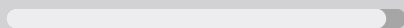
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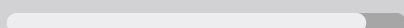
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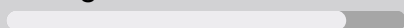
Graphic Design



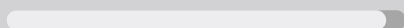
Communication



Management

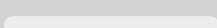


Teamwork



LANGUAGE

Thai



English

