

# THANAPON AUTAISAWEG

## DIGITAL MARKETING



## CONTACT ME

Address : Ratchayothin Bangkok Thailand  
Telephone : 063-690-1922  
E-Mail : ohdiyaw@gmail.com  
Birth Date : 19 August 1989  
Age : 32 years old  
Military Status : Passed the military service.

## EXPERIENCE

July 2018 - Present  
PhillipLife Assurance Public Company Limited

### Digital Marketing

- Creating exciting innovative social media content to further enhance our brand.
- Posting the content created on all Online Chanel.
- Coordinate between teams to gain the necessary information to create postings in a timely fashion.
- Liaise with production and content teams to support the Digital marketing Manager in the

## EDUCATION

2012

Faculty of Architecture  
Bachelor of Communication Arts

King Mongkut's Institute Of  
Technology Ladkrabang

2006

Benjamarachutit Chanthaburi  
School

2000

Anuban Chanthaburi School

## SKILL

Adobe Photoshop  
Adobe Premier Pro  
Basic Wordpress  
Microsoft office

## **Completion of daily tasks**

- **Create the Artwork for communication materials**

## **February 2016 - June 2018**

### **D-Effect Company**

#### **Social Media Specialist**

- **Create and designs, concepts all materials (Online Chanel)**
- **Design content marketing strategies and set short-term goals**
- **Undertake content marketing initiatives to achieve business targets**
- **Collaborate with design and writing teams to produce high quality content**

## **February 2014 - January 2016**

### **TV Direct Public Company Limited**

#### **Social Media Specialist**

- **Creating exciting innovative social media content to further enhance our brand**
- **Create editorial calendars and syndication schedules**
- **Measure the success of every social media campaign**

## **November 2012 - January 2014**

### **Thai Tvpool Company**

#### **Content Creator**

- **Design and produce content through various media such as website, social media community blogs and etc.**
- **Ensure the company vision and brand image is communicated correctly and effectively**