



## Official Transcript

Name Chayapat Fonbamroer  
ID 611512032  
Faculty Business Administration  
Degree Bachelor of Business Administration  
 1<sup>st</sup> Class Honors  
Major Business Administration  
Field of Concentration Marketing

Date of Birth May 18, 1999  
Admitted August 6, 2018  
Granted March 14, 2022

**2018 - 1st Semester**

001-101	Fundamental English 1					3	B
009-103	Information Literacy and Information Presentation					3	B
176-101	Introduction to Law					3	A
701-101	Elementary Accounting					3	B
702-205	Foundations of Economics for Business Administration					3	B
703-103	Introduction to Entrepreneurship and Business					3	B
	611512032	18	18	18	3.17		

**2018 - 2nd Semester**

001-102	Fundamental English 2					3	B
206-100	Mathematics in Everyday Life					3	A
510-100	Wellness					3	A
702-211	Business Finance 1					3	B+
703-202	Principles of Management and Organization					3	B+
705-211	Marketing Principles					3	A
	611512032	18	18	18	3.67		

**2019 - 1st Semester**

001-201	Critical Reading and Effective Writing					3	C+
013-110	Psychology and Daily Life					3	B
176-220	Fundamental Business Law					3	B
701-183	Financial Accounting for Business					3	A
703-243	Applied Business Statistics					3	B+
705-311	Buyer Behavior					3	A
	611512032	18	18	18	3.33		

**2019 - 2nd Semester**

001-228	English for Business and Economics					3	C
701-283	Managerial Accounting for Business Decision					3	B
703-204	Business Ethics					3	B+
703-244	Production and Operations Management					3	A
705-328	Product Strategy					3	A
705-332	Marketing Communication					3	B
	611512032	18	18	18	3.25		

**2020 - 1st Semester**

356-101	Animals for Recreation					3	B+
400-110	Technology Development and Global Change					3	A
701-281	Elementary Taxation					3	B
703-308	Business Organizational Behavior					3	A
703-322	Communication for Business Results					3	B+
705-329	Pricing Strategy					3	A
705-331	Marketing Channels of Distribution					3	A
	611512032	21	21	21	3.71		

**2020 - 2nd Semester**

357-110	Insects and Mankind					3	B+
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**2020 - 2nd Semester (Continued)**

515-101	Radiation in Everyday Life					3	A
703-324	Business Reading and Analysis					3	C+
703-345	Quantitative Analysis for Management					3	A
705-192	Business Site Visit for Marketing					1	A
705-343	Principles of Marketing Research					3	A
705-431	Sales Management and Salesmanship					3	A
705-447	Hospitality Service Marketing					3	B+
611512032		22	22	22	3.66		

**2020 - Summer Session**

356-100	Animals World					3	A
356-102	Ornamental Aquatic Animals					3	A
602-100	Introduction to Application of Biotechnology					3	W
611512032		9	6	6	4.00		

**2021 - 1st Semester**

705-351	Principles of Branding					3	A
705-411	Marketing Analytics					3	B
705-441	Global Marketing					3	A
705-444	Digital Marketing					3	A
705-492	Strategic Marketing Management					3	A
706-101	Learning Through Activities 1					1	S
611512032		16	16	15	3.80		

**2021 - 2nd Semester**

461-170	Cosmetics in Everyday Life					3	A
703-131	Personal Leadership Development					1	A
705-437	Sales Promotion					3	A
705-442	Service Marketing					3	A
705-499	Seminar in Marketing					3	A
706-102	Learning Through Activities 2					1	S
611512032		14	14	13	4.00		

== End of Record ==

**Total Credits Earned = 151****Grade Point Average = 3.58**