



# SILPAKORN UNIVERSITY

Na Phra Larn Rd. Bangkok 10200, THAILAND  
Ratchamankha Nai Rd. Nakhon Pathom 73000, THAILAND  
1 Moo 3 Cha-am Pranburi Rd. Phetchaburi 76120, THAILAND

## ACADEMIC RECORD

### Faculty of MANAGEMENT SCIENCES

Name (THAI) นางสาว จุฑามาศ เสนีวงศ์ ณ อยุธยา  
(ENGLISH) MISS CHUTHAMAS SENEWONG NA AYUTHAYA  
Degree Granted BACHELOR OF BUSINESS ADMINISTRATION  
MARKETING

Student ID 12550326  
Identification Number 1102002114851  
Distinction 2nd. Class Honours  
Date of Admission February 1, 2012  
Date of Leaving May 22, 2016

Previous Institution SRIBOONYANON SCHOOL, NONTHABURI  
Date of Birth April 15, 1994 Place of Birth NONTHABURI, THAILAND Nationality THAI

Course Number	Course Title	Credits	Grade	Course Number	Course Title	Credits	Grade
<b>THE FIRST SEMESTER, 2012</b>				761211	BUSINESS LAWS	3	B
080127	INTRODUCTION TO PSYCHOLOGY	2	B+	761213	TAXATION	3	A
080176	LANGUAGE AND COMMUNICATION	3	B	761219	OPERATION MANAGEMENT	3	A
080177	ENGLISH I	3	C	761304	BUSINESS ENGLISH IV	2	B+
760105	LOCAL STUDY	3	B+	761323	MARKETING RESEARCH I	3	A
760120	MATHEMATICS FOR BUSINESS I	3	A	761410	MARKETING COMMUNICATIONS	3	B+
761103	MICROECONOMICS	3	C+	761428	PRACTICUM	0	S
761208	COMPUTER AND COMPUTER SOFTWARE IN BUSINESS	3	C+	765317	BUSINESS JAPANESE I	3	A
<b>THE SECOND SEMESTER, 2012</b>				<b>THE FIRST SEMESTER, 2015</b>			
080140	SPORT EDUCATION	2	A	761314	STRATEGIC MANAGEMENT	3	B
080178	ENGLISH II	3	B	761322	MARKETING INFORMATION SYSTEM	3	A
760116	ANALYTICAL READING	3	B+	761324	MARKETING RESEARCH II	3	B
760121	MATHEMATICS FOR BUSINESS II	3	B+	765318	BUSINESS JAPANESE II	3	A
761101	ACCOUNTING I	2	B	<b>THE SECOND SEMESTER, 2015</b>			
761104	MACROECONOMICS	3	C+	761316	BUSINESS ETHICS AND GOOD GOVERNANCE	3	A
761207	PRINCIPLES OF MARKETING	3	C	761321	INTERNATIONAL MARKETING	3	A
<b>SUMMER, 2012</b>				761429	SEMINAR ON MARKETING	1	A
464236	COMMUNITY RECREATION PROGRAM	2	A	761490	MARKETING PROJECT	3	A
471302	HEALTH EDUCATION IN THE ELEMENTARY SCHOOL	2	A	<b>ATTEMPTED : 143 PASSED : 143 GPA : 3.35</b>			
<b>THE FIRST SEMESTER, 2013</b>				<b>TRANSCRIPT CLOSED</b>			
761102	ACCOUNTING II	2	A				
761205	ORGANIZATION AND MANAGEMENT	3	C+				
761301	BUSINESS ENGLISH I	3	C+				
761310	BUSINESS STATISTICS	3	C				
761320	MARKETING CHANNELS AND DISTRIBUTION MANAGEMENT	3	B+				
761403	CONSUMER BEHAVIOR	3	B				
<b>THE SECOND SEMESTER, 2013</b>							
080189	BASIC JAPANESE I	3	B+				
760114	CULTURES OF ETHNIC GROUPS IN THAILAND	3	A				
761203	MANAGEMENT INFORMATION SYSTEMS	3	B+				
761209	BUSINESS FINANCE	3	B+				
761210	HUMAN RESOURCE MANAGEMENT	3	B				
761302	BUSINESS ENGLISH II	3	C+				
761318	SERVICE MARKETING	3	B+				
<b>THE FIRST SEMESTER, 2014</b>							
080190	BASIC JAPANESE II	3	A				
761214	E-COMMERCE MANAGEMENT	3	B+				
761303	BUSINESS ENGLISH III	2	B+				
761305	MANAGERIAL ACCOUNTING	3	C+				
761308	MARKETING MANAGEMENT	3	B+				
761319	PRODUCT, BRAND AND PRICE MANAGEMENT	3	B+				
761325	SALES FORECASTING	3	A				
<b>THE SECOND SEMESTER, 2014</b>							

A minimum of 141 credits and a cumulative grade point average of 2.00 are required for receiving a bachelor degree.

### Memoranda

Registrar

(Miss Thanormwong SUMPUNYOO)

Date

July 26, 2019

Not valid as official transcript without seal of university and original signature of the registrar