

# WIRUNCHANA MACHAWAYANON GRAPHIC DESIGNER

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- 26 November 1988

# **EDUCATION**

# National Institute of Development Administration (NIDA)

May 2020

Master of Arts Program in Communication Major Marketing Communication

## Naresuan University

April 2011

Bachelor of Fine and Applied Arts Program in Innovative Media Design

### WORK EXPERIENCE

## Origin Healthcare Co.,Ltd

#### **Graphic Designer**

January 2023 - Present

- Creatived and designed concepts for marketing and promotional materials.
- Design and produce graphics, images, and artwork for print and digital media.
- Collaborate with the marketing & Communications team.

# Ocean Life Insurance Public Company Limited Graphic Designer

August 2020 - August 2022

- Designed visuals for online channel, including social media, landing page and presentation, etc.
- Designed and created offline channel, brochure, poster, card and print media.
- Collaborate with the marketing & Communications team.

#### HeartWorks Co.,Ltd

#### **Digital Graphic Designer**

January 2019 - June 2020

- Designed and created media content social media such as Facebook, Line, and GDN
- Collaborate with Media Planner.

#### **Fusion Solution Co., Ltd**

#### Web/Graphic Designer

October 2015 - January 2019

- Designed website and mobile application in projects
   Both government and private agencies.
- Designed online media such as IT Products and Application system of company.
- Collaborate with Programmer Team and Sales Executive.

# Carpets international (Thailand) Public Co.,Ltd Designer

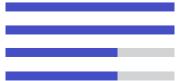
September 2011 - March 2015

- Designed pattern carpet axminster and hand tuft.
- Designed proficiently in different carpet machines.
- Approved schematic design with senior designer in tern of practical production.
- Coordinated with R&D dpt., Sample dpt in order to control the carpet prototype. Ensured that the carpet look the same as design specifications.

# **SKILLS**

#### **Hard Skills**

Adode Photoshop
Adobe Illustrator
Adobe Premiere Pro
MS Office Word / Power Point



#### **Soft Skills**

Teamwork
Creativity
Presentation
Comunication

