



092-8289561



namfon.phoyee2018@gmail.com



200/151 Moo 8, Tonpao Subdistrict, Sankampaeng District, Chiangmai. 50130

EDUCATION

Master's Degree Chiangmai University 3.63 GPA

SKILLS

- Fair command of English
- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Familiar with ChatGPT for research, writing, and content creation
- Proficient in Canva for designing presentations and marketing materials

PERSONAL DETAILS

Date of birth 20 May 1975

Nationality Thai

HOBBIES

Gardening and cooking, which help me relax and stay focused.

ABOUT ME

With 28 years of experience in the insurance industry, I specialize in Non-Motor insurance and regional management. My leadership philosophy is rooted in honesty, strategic planning, discipline, and team development. I have built and led high-performing teams across Northern and Northeastern Thailand, managed strong agent and broker relationships, and consistently driven business growth. I thrive in dynamic environments and am passionate about expanding business opportunities through agent and broker networks.

CORE COMPETENCIES

- Non-Motor Insurance (Property & Casualty)
- Commercial Underwriting & Risk Assessment
- Regional Business & Agency Development Team
- · Leadership & Staff Training
- Broker and Agent Relationship Management Strategic
- Planning and Sales Growth Client Service & Retention

WORK EXPERIENCE

Krungthai Panich Insurance Public Company Limited.

Assistant Vice President Area 1 (North & Northeast Region) Jan 2020 – Aug. 2024

- Oversaw regional insurance operations across 9 branches, supporting a network of more than 400 agents throughout Northern and Northeastern provinces.
- Developed broker, agent and bank networks, increasing regional premiums and market share.
- Implemented sales strategies and training to boost performance and retention.



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WORK EXPERIENCE

Chubb Samaggi Insurance Public Company Limited

Branch Manager (Chiangmai Branch)
Jan 2016 – Dec. 2019

- Managed relationships with brokers and agents across the Chiang Mai branch's service area.
- Improved service delivery and operational efficiency at branch level.
- Oversaw daily operations to consistently meet annual business objectives.

Bangkok Union Insurance Public Company Limited

Branch Manager (Nakornsawan Branch) Jan 2013 – Dec. 2015

- Managed relationships with brokers and agents across the Nakornsawan branch's service area.
- Improved service delivery and operational efficiency at branch level
- Oversaw daily operations to consistently meet annual business objectives.

QBE Insurance (Thailand) Company Limited

Commercial Property Underwriting Manager Jan 1996 – Dec. 2012

Commercial Property Underwriter Manager (2010 – 2012)

- Managed underwriting for both direct and reinsurance.
- Played a key role in securing renewals and developing new accounts.

Assistant Underwriting Manager – Technical (2006 – 2009)

 Supported team underwriters in assessing risk and technical review.

Senior Underwriter – Property Department (2001 – 2005)

• Handled international brokers such as JLT, AON, Marsh, Lockton.

Data Entry / Underwriting Support (1996 – 2000)

 Supported policy processing and assisted underwriters when needed.